

THE SCOTTISH CAVALIER KING CHARLES SPANIEL CLUB

THESCOTTISHCAVALIERCLUB.CO.UK INFO@THESCOTTISHCAVALIERCLUB.CO.UK

2025 Year Book Info and Pricing

Year Book Editor: Mrs Carol Mackenzie

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Dear Members,

Thank you for your much appreciated articles and adverts received for our 2024 Year Book.

We are now looking forward to receiving your contributions for the 2025 book which include the following:

- Year Book cover competition up to three photos per Member to be sent to Fiona Hamilton via <u>info@thescottishcavalierclub.co.uk</u> Deadline is 1st December 2024.
- Senior Register which has no charge and is open to all Member's Cavaliers aged 10 and above.
- Members' photo page any photo of interest from the past year.
- **Fun article 2025** theme is your all time favourite Cavalier photo taken by yourself. Please include a little paragraph about the photograph.

If you would like to advertise in the book please be aware we have a **DEADLINE of 1st December, 2024.** As we have the latest possible deadline this year, there can be no extension but we are very happy to receive your copy earlier as this really does let us get ahead with the layout and running order.

All information and photos for your advert or article should be submitted by email, if you are unable to do so please remember to write your name, address and any relevant information on the back of physical photos. (Sending photos via messenger, WhatsApp etc greatly reduces the quality of your image).

Please ensure that permission has been granted to reproduce any photos from the copyright holder. If using a professional photograph please check whether written permission is required

If you are sending a prepared advert please see our website for full details regarding layout.

Please send all adverts to myself, email address as above.

All advertisers will receive a proof of their advert by email and acknowledgement of your email so do get in touch if you don't receive a reply.

PLEASE CAN I ASK THAT YOU CHECK YOUR ADVERT INFORMATION CAREFULLY BEFORE SUBMITTING COPY AND INCLUDE ALL DETAILS YOU WANT PUBLISHED INCLUDING CONTACT DETAILS.

The cost to place an advertisement in the 2025 Year Book are as follows:-Full Colour A5 page - £45 Two pages - £65 Further pages - £20 each.

ALL ADVERTS MUST BE PAID BY THE CLOSING DATE OF 1ST DECEMBER 2024.

Our preferred Payment methods are PayPal or bank transfer, please see our website for details.

If paying by cheque please make cheques payable to: **THE SCOTTISH CAVALIER KING CHARLES SPANIEL CLUB** and post direct to our Treasurer Douglas Hogg.

Wishing you all a lovely festive season.

Yours Sincerely,

Carol Mackenzie

Yearbook Editor